

BOSCH AND TOYOTA SIGN EDR RETRIEVAL TOOL LICENSE AGREEMENT

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BROADVIEW, IL, May 19, 2011 – Automobile manufacturers, starting in September of 2012, will be required to ensure that new light vehicles equipped with an Event Data Recorder (EDR) in their Electronic Control Units (ECUs), allow EDR data to be retrieved by a commercially available tool, following a crash. This is in compliance with the National Highway Traffic Safety Administration (NHTSA) final rule (49 CFR Part 563), and manufacturers will be required to have this capability in place within 90 days of the first sale of such a vehicle into the US market.

Bosch designs, manufactures and sells the Crash Data Retrieval (CDR) tool used by law enforcement, accident reconstructionists, government agencies and insurance companies to retrieve and translate EDR records, currently from Ford, Chrysler and General Motors cars and light truck ECUs. Toyota Motor Corporation and Robert Bosch LLC, Diagnostics Business Unit have entered into a license agreement to allow Bosch access to Toyota EDR system information for the purpose of supporting Toyota automobiles with the Bosch CDR tool.

Toyota Supports a Commercially Available EDR Imaging Solution

Beginning in an upcoming Bosch CDR software release, imaging capability will be available for select North American EDR equipped model and model year Toyota, Lexus, and Scion vehicles. Future CDR software releases are planned to include additional new and back model years for North America as well as coverage for Toyota vehicles worldwide.

“The easy-to-use and dedicated Bosch CDR tool offers access to EDR records from a wide range of vehicle models without requiring the purchase of a specialized tool for

each manufacturer, and the addition of support for Toyota vehicles to the CDR tool provides a more powerful and cost effective EDR record imaging solution for Bosch customers," said Dan Walker, CDR Business Manager for Bosch Diagnostics Business Unit.

A CDR Tool Software Subscription allows the user to retrieve EDR records from General Motors, Ford, Chrysler and (soon to be Toyota) airbag control modules, General Motors rollover sensors and Ford Powertrain Control Modules (PCM) using the CDR tool hardware kit. The Bosch Crash Data Retrieval tool and appropriate software is the only crash retrieval system available in the aftermarket for vehicles from any of these manufacturers.

The software is available as either a 1-year or 3-year software subscription. A subscription purchase will allow the user to automatically receive all CDR System Software updates released during the subscription period. The CDR software can be downloaded from the Internet, and will include an installation program that allows users to install and run the CDR program on one PC.

Bosch is the world leader in Event Data Recorder (EDR) record imaging technology. Since 2000, Bosch Crash Data Retrieval (CDR) products have been trusted internationally by law enforcement, crash researchers, auto manufacturers and government agencies to access EDR information on a wide range of passenger cars, light trucks and SUVs.

Bosch is uniquely positioned to support government and industry alike in a wide range of efforts aimed toward improving traffic safety and EDR data standardization. The CDR tool is just one of many products offered in the comprehensive array of Bosch diagnostic and service equipment provided to the aftermarket.

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of \$53 billion (38.2 billion euros) in fiscal 2009. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for growth. Each year, Bosch spends more than \$5 billion (3.5 billion euros) for research and development, and applies for

some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy and healthcare products. Having established a regional presence in 1906, Bosch employs over 20,000 associates in more than 70 locations, with reported sales of \$7.3 billion in fiscal 2009.

For more information, visit www.boschusa.com.

For more information on Bosch Automotive Products, visit www.boschautoparts.com.

For more information on Bosch Diagnostic Tools and Wheel Service Equipment, visit www.boschdiagnostics.com

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