

BOSCH AND HONDA SIGN EDR DATA READOUT TOOL LICENSE AGREEMENT

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BROADVIEW, IL, January 20, 2012 – Starting September 2012, automobile manufacturers will be required to comply with the National Highway Traffic Safety Administration (NHTSA) final rule (49 C.F.R 563) which requires manufacturers of cars and light trucks with vehicles that store Event Data Recorder (EDR) information in their ECUs during a crash to ensure that a commercially available tool is available to read out this information within 90 days of the first sale of a vehicle into the U.S. market.

Today, Bosch's Diagnostics Business Unit designs, manufactures and sells a Crash Data Retrieval (CDR) tool used by police officers, accident reconstructionists and insurance companies to retrieve and translate EDR information from Ford, Chrysler, General Motors, Mazda and Toyota cars and light truck ECUs.

In preparation for meeting the 49 C.F.R 563 rule, Honda Motor Co., Ltd., American Honda Motor Co., Inc., and Robert Bosch LLC, Diagnostics Business Unit have entered into a license agreement to allow Bosch access to Honda EDR system information for the purpose of supporting Honda automobiles in the Bosch Crash Data Retrieval tool.

"The addition of Honda to a growing list of supported vehicle manufacturers enables Bosch to be more uniquely positioned to support government and industry alike in a wide range of efforts aimed toward improving traffic safety and EDR data standardization" said Bill Rose, Senior Product Manager for Bosch Diagnostics Business Unit.

Bosch is the world leader in Event Data Recorder (EDR) record imaging technology. Since 2000, Bosch Crash Data Retrieval (CDR) products have been trusted internationally by law enforcement, crash researchers, auto manufacturers and government agencies to access EDR information on a wide range of passenger cars, light trucks and SUVs. Bosch is uniquely positioned to support government and industry alike in a wide range of efforts aimed toward improving traffic safety and EDR data standardization.

A CDR Tool Software Subscription allows the user to retrieve EDR records from General Motors, Ford, Chrysler, Mazda and now Honda airbag control modules, General Motors rollover sensors and Ford Powertrain Control Modules (PCM) using the CDR tool hardware kit.

The software is available in a one-year subscription. A subscription purchase will allow the user to automatically receive all CDR System Software updates released during the subscription period. The CDR software can be downloaded from the Internet, and will include an installation program that allows users to install and run the CDR program on one PC.

Bosch is a proud supporter of the Automotive Aftermarket Suppliers Association's Know Your Parts® education and awareness campaign. This initiative promotes the importance of quality brand name aftermarket parts backed by full service suppliers, and its impact on delivering reliable products to today's motorists. For more information visit: www.AASAKnowYourParts.org.

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of \$62.7 billion (47.3 billion euros) in fiscal 2010. For 2011, the company forecasts sales of more than \$70 billion (50 billion euros) and a headcount of 300,000 by the end of the year. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent approximately \$5 billion (3.8 billion euros) for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances,

solar energy, healthcare and software innovations. Having established a regional presence in North America in 1906, Bosch employs over 22,000 associates in more than 100 locations, with reported sales of \$8.8 billion in fiscal 2010.

In 2011, Bosch is celebrating its 125th anniversary as well as the 150th anniversary of the birth of its founder, Robert Bosch.

For more information, visit www.boschusa.com.

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